

Daniel Perry, Attorney & Civil-law Notary,
Executive Council, General Practice, Solo & Small Firm Section
of The Florida Bar - *GPSSF.org*
and *GoingSolo.US*

Start-up Your Solo Law Practice: In the Era of Mobile Networked Consumers

Mobile Wins!

- Wal-Mart CEO: Mobile as Important as the Automobile

“End of Lawyers?” Prof. Richard Susskind, 2008

- Commoditization & IT to shape twenty-first century legal service
- Legal Knowledge Engineers: standardize/systematize/package law

Three crucial skills successful/start-up lawyers MUST develop:

1. Be The Filter - Curate NOT Aggregate

- *Robert Scoble Talks About Curation* <<http://curationsoft.com/robert-scoble-talks-about-curation/>>

2. Be Remarkable - Work it

- *Seth Godin's Blog* <http://sethgodin.typepad.com/seths_blog/>
- *Seth Godin on Rethinking Business Plans* <http://sethgodin.typepad.com/seths_blog/2010/05/the-modern-business-plan.html>

3. Be a Tweaker

- *The Tweaker - The real genius of Steve Jobs* <http://www.newyorker.com/reporting/2011/11/14/111114fa_fact_gladwell>
- Tweak for Value
- Disrupt Your Own Practice

Additional Resources: Websites/Tools

- Text **GOINGSOLO** to **99158** to receive Solo law practice news updates and specials (Message and data rates may apply, text STOP to end and HELP for help)

- *LOMAS - Resources for Start-up Law Practice in Florida* <<http://bit.ly/StartUpLOMAS>>
- *Tax Implications of Opening and Operating a New Law Firm in Florida* <http://www.flayld.org/newsletter/november2011/tax_article.php>
- *Checklist for Opening a Virtual Law Office* <<http://kimbrolaw.blogspot.com/2008/07/checklist-for-opening-virtual-law.html>>
- *Legal Guide for Starting & Running a Small Business [Paperback]* <http://www.amazon.com/Legal-Guide-Starting-Running-Business/dp/1413313817/ref=sr_1_12?s=books&ie=UTF8&qid=1318441327&sr=1-12>
- *Building a Solo Law Practice, Part 1: Departing From the Herd* <<http://solopracticeuniversity.com/2011/11/29/building-a-solo-law-practice-part-1-departing-from-the-herd/>>
Building a Solo Law Practice, Part 2: Choose a Specialty <<http://solopracticeuniversity.com/2011/12/08/building-a-solo-law-practice-part-2-choose-a-specialty/>>

ABOUT DANIEL PERRY: Daniel Perry is an Orlando-based attorney concentrating his practice in Internet, Computer, and Homeowner Association Law. He is a former judge and one of only 150 Florida Civil-law or International notaries. He is President of the SecondLife Bar Association and General Counsel to Identity Commons, Inc. He is recognized among lawyers as an expert on legal and technical issues related to the Internet. A seasoned trial attorney, Daniel regularly consults with other attorneys on digital evidence, discovery, and Internet issues. He has been a written numerous newspaper and magazine articles. He has spoken on complicated issues of digital evidence, privacy and security at national and international legal tech conferences.

CONTACT:

Daniel Perry, Esquire, 4767 New Broad St #1007
Orlando, FL 32814
Ph: 407-894-9003
Email: dan@danielperry.com
URI: <http://DanielPerry.com>
URI: <http://GoingSolo.us>
Contact: <http://DanielPerry.tel>